

Equity in the Classroom Grants

Presented by:

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The Opportunity

- Receive up to \$1,000 in funding for computer science and engineering initiatives that target underrepresented populations
- Receive additional in-kind donations of technology equipment from Best Buy

Grant Proposal Criteria

- Underrepresented populations in computer science and engineering
- Cost-sharing from the host school or district
- Baseline and post-activity data
- Potential for growth in future years

Reporting Requirements

- Submit interim and final reports
- Share lessons learned at next year's workshop
- Share pictures and success stories for TechStart to promote!

Application Overview

- School demographics
- Project descriptions, goals and activities
- Budget
- Identified funding sources
- In-kind wish list

Project Description

- One or two sentences describing the activity, project or program
- Also cover the three points in the application in this section
- Be concise, don't use more words than needed to fill space – Get to the point!
- Be specific about the populations you want to reach

Project Goals

- List achievable, measurable goals
- Goals should reflect the specific equity issue you are trying to address
- Use one sentence bullets

Example Goal - Output

Weak

- Reach out to African-American students to enroll in Intro to Programming

Better

- Increase the number of African-American students enrolled in Intro to Programming

Best

- Increase the number of African-American students enrolled in Intro to Programming by 25% during the 10-11 school year

Example Goal - Outcome

Weak

- Increase the number of young women who major in engineering in college

Better

- Increase the likelihood that girls will major in engineering in college

Best

- Improve the attitudes girls have towards engineering majors after participating on a robotics team

Project Activities

- List specific activities and your implementation timeline for each
- Activities should reflect your goals
- Be sure to include major milestones

Budget/Funding Sources

- Include the TOTAL budget for your project/program
 - ▣ Make sure you reflect any costs that are already covered by other funders
 - ▣ List these funders in the following section
- Specify the amount you are requesting from TechStart (up to \$1,000) and how you will complete your project if partially funded

In-kind Donations

- Last year Best Buy donated almost \$5,000 in technology equipment
 - ▣ Laptops, cameras, printers, flash drives
- Make a list wish for things you could use to implement your project/program

Submission and Review

- Be sure to get required signatures
- Submit electronically by end of day, December 9th
- Mail signed originals
- Grant decision by January 11, 2010
 - ▣ In-kind TBD

Grant Writing Tips

- FOLLOW DIRECTIONS!
 - ▣ Use this PowerPoint as a guide
- Use plain, descriptive language – no jargon or acronyms
- Know your audience (as best you can)
- Demonstrate you understand costs included in your budget
- BE CONCISE!

Considerations

- We want you to succeed!
 - ▣ Keep TechStart in the loop
 - ▣ Let us know when you are struggling and when you have had those “ah-hah” moments
- You are seeding future efforts!
 - ▣ Often the best lessons learned are through the challenges that you face
 - ▣ We NEED data to show change



Thank you!

Questions?